

# Professional MBA Project & Process Management

## DURATION

- › 18 months plus master thesis
- › Part-time, 24 weekend modules

## LOCATION

- › Bucharest
- › Vienna, Austria (2 modules)

## TARGET GROUP

- › Project managers, program managers and process managers
- › Managers of project and process oriented companies
- › Project and process management consultants and trainers

## LANGUAGE

English

## ACADEMIC DIRECTOR

Univ.Prof. Dkfm. Dr. Roland Gareis

## CO-OPERATION PARTNER

ROLAND GAREIS **CONSULTING**

## DEGREE

Master of Business Administration (MBA) awarded by the Vienna University of Economics and Business

## PROGRAM START

July, annually

## APPLICATION REQUIREMENTS

- › Undergraduate university degree
- › Minimum of three years of relevant work experience
- › Proficiency of written and spoken English
- › Application deadline: June 20th

## PROGRAM FEE

- › The program fee is EUR 19,800.– including all teaching materials and catering during the modules
- › Travel and accommodation are not covered

## CONTACT INFORMATION

WU Executive Academy  
Vienna University of Economics and Business (WU)

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# Curriculum

## PROFESSIONAL MBA PROJECT & PROCESS MANAGEMENT (BUCHAREST)

|                       |   |
|-----------------------|---|
| <b>Business Core</b>  | <ul style="list-style-type: none"><li>› Managing People &amp; Organizations</li><li>› Competitive Analysis &amp; Strategy</li><li>› Data Analysis &amp; Decision Making</li><li>› Financial Reporting</li><li>› Financial Management</li><li>› Controlling</li><li>› Operations Management</li><li>› Marketing Management</li><li>› Global Markets</li><li>› Information Systems Management</li><li>› Managerial Economics</li><li>› Entrepreneurship &amp; Innovation</li><li>› Ethics and Corporate Social Responsibility</li><li>› Leadership</li></ul>    |
| <b>Specialization</b> | <ul style="list-style-type: none"><li>› Process Management</li><li>› Project Management Methods</li><li>› Design of Project Organizations &amp; Program Management</li><li>› Project Cost, Project Risk Management &amp; Project Discontinuity</li><li>› Project Start, Controlling, Close-Down</li><li>› Management of the Project-Oriented Company</li><li>› International Project Management Approaches</li><li>› Social Competencies in Projects</li><li>› Preparation for the Project Management Certification</li><li>› happy projects events</li></ul> |

## MASTER THESIS