

Professional MBA in Banking
Professional MBA in Controlling & Finance
Class 2010-2012

BUSINESS CORE

Block	Module	Days	Dates	Location
1	Welcome Reception	1	02.11.2010	Palais Liechtenstein
	Team Building	2	03.-07.11.2010	Outdoor Module / Location t.b.d.
	Managing People and Organizations	3		
2	Competitive Analysis and Strategy	2	16.-19.12.2010	Palais Liechtenstein
	Data Analysis and Decision Making	2		
3	Financial Reporting (Accounting)	2	11.-16.01.2011	Palais Liechtenstein
	Operations Management	2		
	Financial Management	2		
4	Marketing Management	2	10.-13.02.2011	Palais Liechtenstein
	Controlling	2		
5	Global Markets	2	17.-20.03.2011	Palais Liechtenstein
	Managerial Economics	2		
6	Entrepreneurship and Innovation	2	21.-24.04.2011	Palais Liechtenstein
	Management Information Systems	2		
7	Leadership	2	26.-29.05.2011	Palais Liechtenstein
	Ethics and Corporate Social Responsibility	2		

subject to changes